

eCommunications Update

Presented to State of Kansas

What's new for State of Kansas employees?

Enhancements to Coventry's eTools better enable state employees to control their health and benefits experience:

- My Online ServicesSM
- My Cost of Care Treatment Cost Calculator
- Coventry[®] Mobile



My Online ServicesSM

August 2012 Enhancements

December 2012 Enhancements

May 2013 Enhancements





https://member.cvty.com

My Online Services

August 2012 Enhancements:

- New website design:
 - More intuitive user interface with less clicks and less scrolling
 - Customizable home page built around a dashboard view of the member's personal health record
 - New "My Favorites" section
 - New layout on key pages

 (i.e., Claims and EOBs, Health
 Information Library and Interactive Tools
 Page, etc.)
- New marquee panels:
 - Topics include Coventry Mobile,
 Go Paperless, Family Access Settings,
 and two health topics

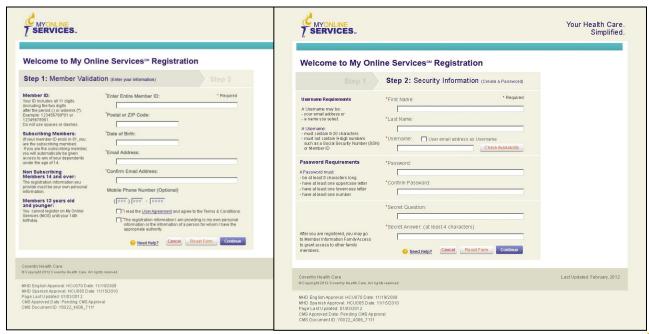




My Online Services (cont.)

December 2012 Enhancements:

- Registration is now a 2-step process (instead of 3)
- Full online access to all dependents under the age of 14
 - View only access is eliminated
- New employees can now register before their effective date





My Online Services (cont.)

As of May 2013:

New registration "How-To" video available on the login page

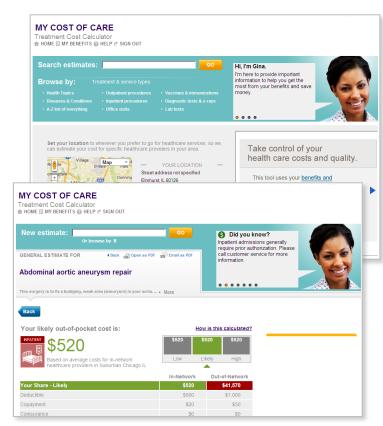




My Cost of Care – Treatment Cost Calculator

Wellness Tools > My Cost of Care

- November 2013
- Improves current My Cost of Care tool
- Accessible through My Online Services
- Personalized, real-time cost estimates for most common conditions and procedures
 - Cost estimates for over 300 health care services
 - 12 months of historical Coventry claims/provider data
- Estimate out-of-pocket costs based on member-specific benefits, copay, coinsurance, deductible and out-of-pocket limits
- Providers can view allowed health plan amount paid for procedures and member responsibility





Coventry® Mobile App

August 2012 Enhancements

September 2012 Enhancements

January 2013 Enhancements

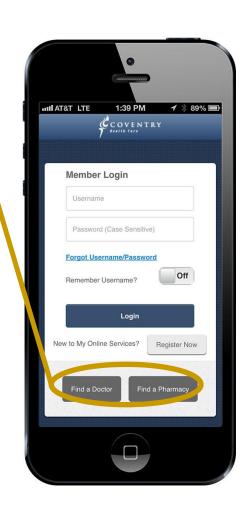


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Member Login
Username
Password (Case Sensitive) Forgot Username/Password
Remember Username?
Login
New to My Online Services? Register Now
Find a Doctor Find a Pharmacy

Coventry Mobile Enhancements

August 2012 Enhancements:

- Provider search:
 - Available without needing to register or log in!
 - Enter location by using the smartphone's GPS or by ZIP Code
 - Search by name, condition, specialty or procedure type
 - Sort preferences based on name or distance
 - View address info and a map with optional driving directions
 - Dial a participating provider direct
- Ability to register on the app
- Added more choices to My Health Record:
 - Family history
 - Medical procedures







Coventry Mobile Enhancements (cont.)

September 2012 Enhancements:

- Check medical claim status and view detailed summaries
- Change member view
- Ability to update My Health Record info through the app:
 - Current medications
 - Allergy and immunization details
 - Etc.





Coventry Mobile Enhancements (cont.)

January 2013 Enhancements:

Health and Wellness:

- Symptom Checker:
 - Select who has the problem
 - Answer a series of questions related to the problem area (e.g., head, chest, arms, etc.)
 - View suggested treatment information
- Conditions and Wellness:
 - Enter a search term or filter
 (a to z) to find information
 - Learn based on:

Definition

Symptoms

When to call a doctor

Exams and tests

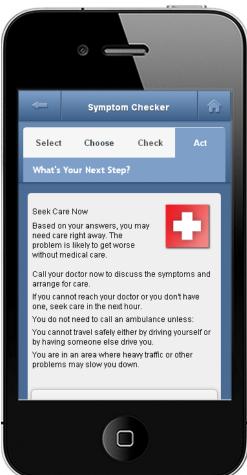
Prevention

Home treatment

Medications

Surgery







Coventry Mobile Enhancements (cont.)

Reminder: State of Kansas employees have secure access to their health and benefits information anytime, anywhere!

- Free to use and it's simple to register*
- The app is compatible with:
 - AndroidTM smartphones with OS 2.2 or later, and tablets with OS 3.0 and later
 - iPhone[®], iPad[®] and iPod touch[®] with iOS version 5.1 or later
- It's easy to get started:
 - 1. Scan the QR code
 - 2. Search for "Coventry" in the App StoreSM or Google Play[™]
 - 3. Enter m.cvty.com in a mobile Web browser





^{*}Username and password are the same on the app and My Online Services.

